

THE GOLDEN RULES
of Casting International, Second Unit

(in creative- and producible Audio-Visual software support).

The AV-projects of '**Casting International, Second Unit (CISU)**' are focussed on functions and relations in film- & TV-drama; in the sector entertainment and education mixed as edutainment, for awareness transformation of cause and effect by feature films and TV-programs (content).

Synopsis of activities:

CISU participate in projects involving all kinds of **image-creations by storytelling's, in which products, services, and/or brand names in different area's of industries are used in innovative advertisement- and sponsor codes.**

We work by a **Second Unit-support** system; meaning that we deliver Audio-Visual software on a **creative** way (making formats, scripts, scenario's, screenplays, do researches, etc.), and / or on a **producible** way (delivering cast, crew or staff members: we film and produce).

We also do all kinds of castings, not only: personages/ **actors, extra's, look-a-likes, gags**, animals, locations, materials, etc., but also broadcastings and clientcastings.

We work only for United Nations organisations, and we are especially focussed to realise our 'own' formats and projects, always with the purpose to obtain high viewing-ratings by edutainment.

The borders of activities of Casting International, (Second Unit) are measured by the following **Golden Rules:**

- Our activities will be kept within (inter)national laws.
- No political propaganda.
- No moralism.
- No interests in governments internal (secret) affairs.
- No discriminations on grounds of race, religion or sexes.
- No meat shooting (hard porno).
- No living- life theatre.
- No creations of (AV) mirrors of 'terrorism and/or guerrilla' showing detailed insight as defensive- and/or offensive weapons.